

Videographer

“As Videographer I got to visit most of the project sites and also experience life at Fieldbase. My role was demanding, often pushing me to operate in a difficult environment but also allowed me to think creatively in terms of which shots to get and how to involve the young people in front of the camera. It was important to always be one step ahead of the group and be in the right place at the right time to capture those intimate moments of expedition life. On my return to England I set about editing the footage I'd captured in order to create a wide range of high quality videos for marketing both in country and for use in the UK at Raleigh Head Office.”
(Hannah Taylor, India 2010)

The Role

Raleigh is looking to increase its video footage to capture the essence of our expeditions. With the recent growth in technology and social media, video is becoming invaluable as a way of recruiting new venturers and volunteer managers, publicising our work, attracting funders and sponsors and enhancing the memories and experiences of our volunteers. Videos are now used both on our website and on third party websites including gap year and social networking sites and we require a wider variety of footage for these websites to bring all elements of our expeditions to life. The role involves a high degree of self-management and organisation - you'll be visiting many of the project sites to gather material, working closely with the Communications Officer, Photographer, venturers and volunteer managers to showcase the progress and achievements of the expedition. Most importantly, you'll also be part of the Fieldbase team and therefore play a critical role in the day-to-day running of the expedition – everything from problem-solving to sourcing kit, maintaining contact with the project teams to resupplying trekking groups.

Essential Skills

- Ability to work to a brief to capture specific events
- Ability to create an engaging/coherent narrative
- Ability to communicate with contributors in order to get relevant interviews
- Ability to use sound equipment accurately and professionally
- Ability to organise, direct and film the shoot (handheld or with tripod)
- Competency in processing and editing footage
- Knowledge of laying up basic graphics for start and end frames
- Knowledge of encoding and compression for web
- Ability to work proactively and independently
- Ability to work in teams, often under tight timescales with limited resources
- Willingness to be flexible and put the needs of the expedition and venturers first
- Committed, driven and energetic

Equipment Required

- HDV video camera and sound recording equipment
- Memory cards/storage
- Sufficient batteries for multi-day trips
- Laptop and power leads
- Software suitable for video editing (Final Cut Pro or Adobe Premiere)

Desirable skills

- Film graduate or currently employed within film industry
- Social media and PR awareness/background
- Experience making and giving presentations
- Experience teaching/training others in videography

Videographer (cont...)

Fieldbase

You'll be part of a team of volunteer managers working from the in-country headquarters to support the expedition under the guidance of the Country Director and Country Programme Manager. Fieldbase is a lively place and a great opportunity to learn new skills: the team split their time between fieldbase and time on the road. Versatility is essential: you might be required to take on extra responsibility while other volunteer managers are away from fieldbase. Likewise, you might get the chance to join a trek for a few days. Every expedition is different but the fieldbase team should be ready to get stuck in and put the needs of the expedition first.

Core Responsibilities

- Participate in a three-week volunteer manager induction programme
- Play an active role in expedition support as part of the fieldbase team
- Work with the Communications Officer, develop a three-month videography plan to document the expedition including the project achievements, camp life and team working amongst venturers, volunteer managers and local communities
- Work to a brief to obtain appropriate footage for both head office marketing requirements and in-country use
- Source interesting angles and stories - be creative!
- Edit your material to produce clean, professional looking films
- Create case studies of projects, volunteer managers and venturers
- Shoot, edit and supply short films for the expedition blog
- Produce any specific material requested by the country director (e.g. illustrate usage of products or materials donated by sponsors in-country)
- Share your knowledge and videography expertise with the young people through workshops, e.g. an end of expedition film

Other Information

Videographers are required to join the expedition at least a week earlier than the main volunteer manager team in order to prepare fieldbase for the expedition.

Benefits

- Make a genuine difference to host communities and environments: with a permanent fieldbase in each country, in-country staff are able to build long-term relationships with project partners and beneficiaries to ensure the projects are worthwhile and sustainable
- Get off-the-beaten track! Raleigh works in areas tourists don't have access to, meaning that our programme offers a unique opportunity to explore remote and pristine environments
- Experience a unique exchange of cultures and get to know some incredible people you may not otherwise have the chance to meet
- Develop your skills and confidence in an exciting and challenging environment whilst helping young people on their way to being the best they can be